

Wisconsin Institute for Healthy Aging Evidence-Based Falls Prevention Program Grantee



Goals, Strategies, and Activities

The overall purposes of this 3-year grant are to:

- **Goal 1:** Through robust partnerships, develop a result-based, comprehensive strategy for reducing falls and falls risk among older adults and adults with disabilities living in the community; and
- **Goal 2:** Significantly increase the number of older adults and adults with disabilities who participate in evidence-based falls prevention programs, while concurrently pursuing the sustainability of these programs beyond the end of the grant period.

The Wisconsin Institute for Healthy Aging (WIHA) and its partners will:

- Increase the supply of falls prevention program master trainers and leaders;
- Increase the participation in falls prevention programs via an awareness campaign and health care referrals;
- Achieve sustainability of falls prevention programs

Proposed Interventions

- Stepping On
- Tai Chi Prime
- Pisando Fuerte

Partnerships

To achieve the goals of the grant, WIHA will collaborate with the following key partners:

- Area Agency on Aging of Dane County
- Great Lakes Inter-Tribal Council, Inc.
- Greater Wisconsin Area Agency on Aging
- Metastar
- Milwaukee County Department on Aging
- Pharmacy Society of Wisconsin
- Rural Wisconsin Health Cooperative
- Safe Communities Madison-Dane County
- Security Health Plan
- UniteMKE
- University of Wisconsin-Madison, Division of Extension
- Wisconsin Association of Benefit Specialists
- Wisconsin Department of Health Services Division of Public Health
- Wisconsin's Medicare Quality Improvement Organization

Prevention and Public Health Fund 2020, effective August 1, 2020



Anticipated Results

The WIHA and its partners propose to achieve the following results:

- Engage 2144 older adults and older adults with disabilities in Stepping On, Tai Chi Prime, and/or Pisando Fuerte programs;
- Update the Stepping On program;
- Pilot STEADI in electronic health records and with emergency medical services;
- Develop bi-directional referrals to and from pharmacists to Medication Therapy Management;
- Create a year-round statewide falls prevention awareness campaign; and
- Secure permanent state budget funds for healthy aging programs.

Contact:

Dave Nelson

Wisconsin Institute for Healthy Aging

dave.nelson@wihealthyaging.org

For more information:

Administration for Community Living

U.S. Department of Health and Human Services

Washington, DC 20201

<http://www.acl.gov>

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