**[YOUR LOGO]**

**[Your Media Contact]**

Name

Title

Company/Organization

Phone

Email

**[Your Name] Helps Prevent Falls Among Older Adults**

**CITY, STATE (DATE) —** [Your Organization’s Name]has been awarded a federal grant from the U.S. Administration for Community Living (ACL) to help to reduce falls and the risk of falling among older adults and adults with disabilities in order to maximize their independence.

As part of the project supported by a [dollar amount] grant from the ACL, [your organization] will [brief description of grant-funded program]. The goal is to [measurable outcome] by [timeline of project completion].

[Quote from someone at your organization about the project, if applicable]

The [your organization’s name] project is part of the ACL Falls Prevention grant program, funded by the Prevention and Public Health Fund, designed to reach older adults and adults with disabilities with evidence-based programs.

More than one out of four older adults fall each year. Falls are the [leading cause of fatal and non-fatal injuries](https://www.cdc.gov/falls/facts.html) among adults 65 and older and are very costly.

ACL Falls Prevention Grantees are tasked with working in communities to develop or expand evidence-based Falls Prevention programs for older adults and adults with disabilities, particularly those in underserved populations or geographic areas.

[Organization to include specifics about their program and how to get more information.]

[The National Council on Aging](https://ncoa.org/) (NCOA), the voice for everyone’s right to age well, houses the National Falls Prevention Resource Center. Assess your risk for falls with the Falls Free CheckUp at [https://www.ncoa.org/FallsFreeCheckUp](https://www.ncoa.org/article/falls-free-checkup).

**About [Your Organization]**

[brief description and website URL/email contact info]