

Sample Pre-Call, Live-Answer, and Day-Of Phone Messages

These messages were used by Elder Law of Michigan, one of NCOA's Benefits Enrollment Centers, to announce a telephone town hall that occurred as part of a pilot campaign to get older adults interested in applying for public benefits. Note that in Michigan, a phone number of the sponsoring organization is required for robo-calls; check the rules in your state if you decide to employ this outreach tactic.

Pre-Call

Hi, it's [FIRST NAME] with Elder Law of Michigan, a nonprofit organization working to improve the lives of older Michiganders. If you're currently living on a fixed income, there might be benefit programs you're eligible for that can help you make ends meet – even as the cost of living keeps going up. We'd like to invite you to join us for a live Telephone Town Hall tomorrow at 1 pm where we'll be discussing these benefit programs and answering questions live! It's free to participate, so just answer the phone when we call tomorrow around 1 pm to join the conversation. Thanks for your time! Funded by the National Council on Aging, a national nonprofit that has been helping seniors since 1950. 571-527-3900.

Day-of Live Answer

Hi, it's [FIRST NAME] with Elder Law of Michigan, a nonprofit organization working to improve the lives of older Michiganders. I'd like to invite you to a live Telephone Town Hall right now to discuss benefit programs that could help you make ends meet while living on a fixed income. We'll also be answering questions live! It's free to participate, so just stay on the line to join the conversation. Thanks for your time! Funded by the National Council on Aging, a national nonprofit that has been helping seniors since 1950. 571-527-3900.

Day-of Answering Machine

Hi, it's [FIRST NAME] with Elder Law of Michigan, a nonprofit organization working to improve the lives of older Michiganders. I'm sorry I missed you. I wanted to invite you to a live Telephone Town Hall to discuss benefit programs that could help you make ends meet while living on a fixed income. For more information, please visit www.elderlawofmi.org or call 866-400-9164. Thanks for your time! Funded by the National Council on Aging, a national nonprofit that has been helping seniors since 1950. 571-527-3900.